

Shortlist #42: Limelight



BOO-HOORAY

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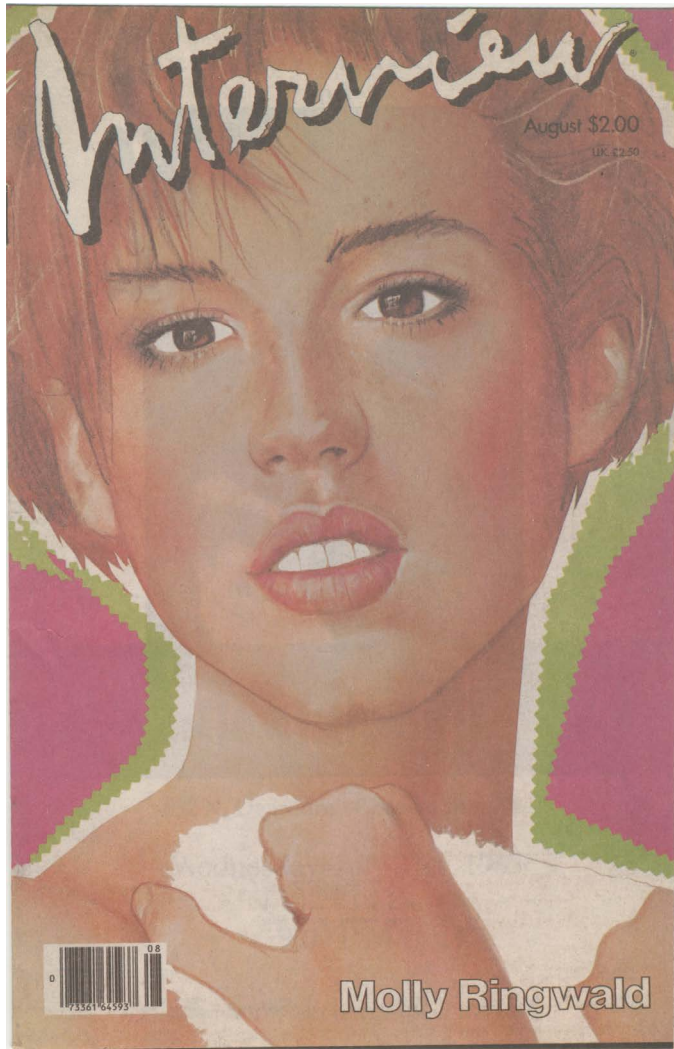
Boo-Hooray is proud to present our latest shortlist, gathering flyers and ephemera from Limelight, the mega club that opened in New York for an unprecedented run of two decades before the turn of the millennium.

In 1983, eyepatch-wearing nightlife wunderkind Peter Gatien brought his landmark Atlanta nightclub Limelight to New York City, transforming a formerly episcopal gothic church building into a site of nightly decadence and desecration. By 1985 the nightclub had opened locations in London and Chicago. A decade later Limelight became the definitive party spot in New York, frequently attracting celebrities such as Grace Jones, Leo DiCaprio, Dennis Hopper, Dennis Rodman, as well as malevolent “suits” such as Donald Trump. The suits and celebs partied alongside the club’s infamous promoters, known as “The Club Kids,” who fell from grace after Michael Alig’s drug-fueled murder of party-compatriot Angel Melendez in 1997. Two years later, in the midst of Rudy Giuliani’s crackdown on social life in the city, Peter Gatien served a two month prison sentence for tax evasion; soon after he was deported to his native Canada.

The bulk of this shortlist is flyers and ephemera from Limelight’s first two years in New York: 1983-1985. Outside of New York, this shortlist highlights a private invite for the opening of Limelight’s Chicago location, made with Interview Magazine (no. 1). Notable items also include the 1983 flyer promoting the world premiere video screening of Prince’s *Purple Rain* (no. 3), a flyer promoting a 1984 Frank Zappa concert (no. 6), and a stunning fold-out flyer for the release party of “Posing Techniques for Photographers and Models”, written by the mysterious Cheyenne (no. 17).

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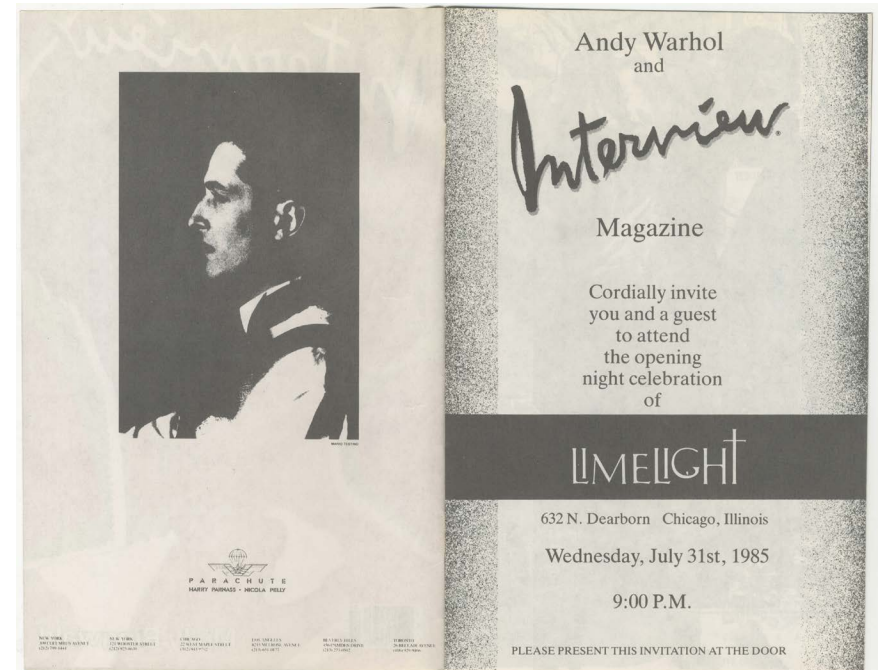


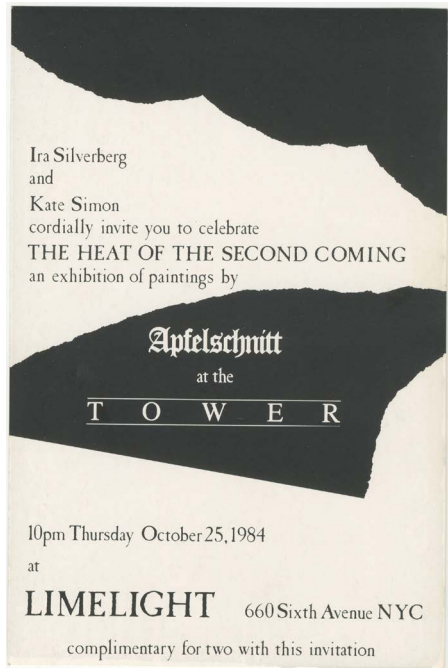
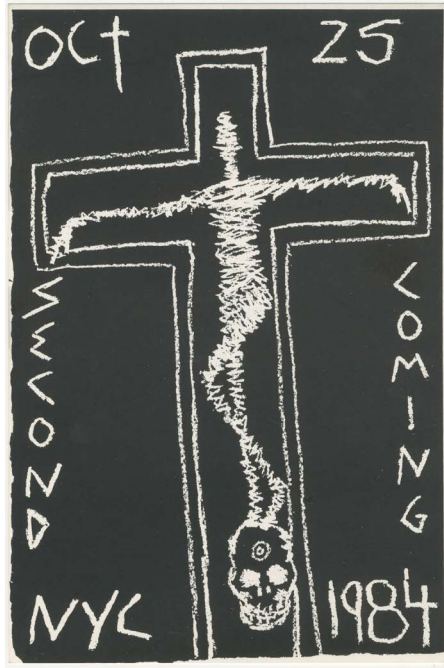
1. Interview Magazine and Andy Warhol Invite You to the Opening Night Celebration of Limelight Chicago

New York / Chicago: Interview Magazine and Limelight, 1985. Offset on newsprint booklet, printed in black and white except for front wrap. 10pp. 5 ³/₈ x 8 ¹/₂ in. Near fine.

Interview Magazine booklet promoting the opening night celebration of Limelight Chicago, featuring a spread of Molly Ringwald photographed by Matthew Rolston, an interview of Peter Gatten by Paul Whalen, photographs of party-goers in a late night at Limelight by Paige Powell, and pictures of Limelight regulars in club-garb by Christopher Makos.

\$400



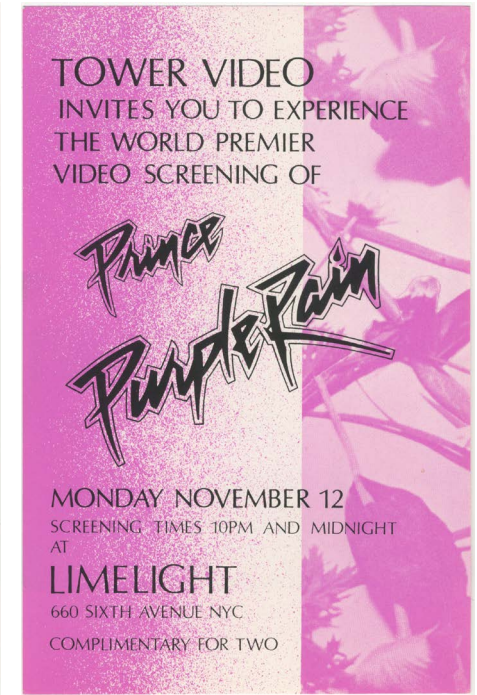


2. The Heat of the Second Coming

New York: Limelight, 1984. Offset. 5 $\frac{5}{8}$ x 8 $\frac{1}{2}$ in. Very good.

Flyer promoting an exhibition of paintings by Carl Apfelschmitt at Limelight's church tower, hosted by editor Ira Silverberg and photographer Kate Simon, both renown in their fields and active in the scene. Apfelschmitt was best known for his abstract paintings, the thick, poured surfaces of which were often marked by cracks and craters. He was active in the 1980s Downtown art scene and close to famous figures such as William Burroughs until his death from an AIDS-related illness in 1990.

\$100

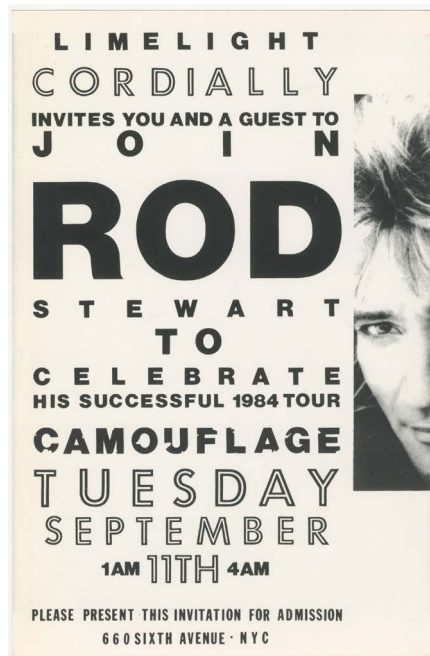


3. Prince Purple Rain

New York: Limelight, 1983. Offset. 5 $\frac{1}{2}$ x 8 $\frac{1}{2}$ in. Near fine.

Flyer promoting the world premiere video screening of Prince's *Purple Rain*, hosted by Tower Video at Limelight. *Purple Rain* remains the classical showcase of Prince's incomparable talents: here is a rare record of the buzz around its premiere.

\$500

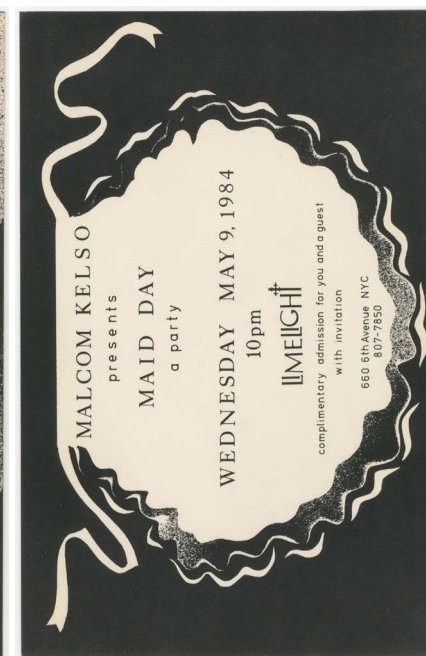


4. Limelight Cordially Invites You To Join Rod Stewart to Celebrate His Successful 1984 Tour Camouflage

New York: Limelight, 1984. Offset. 5 1/2 x 8 1/2 in. Very good.

Flyer promoting a celebration party at Limelight NY for Rod Stewart's successful 1984 "Camouflage" tour.

\$75

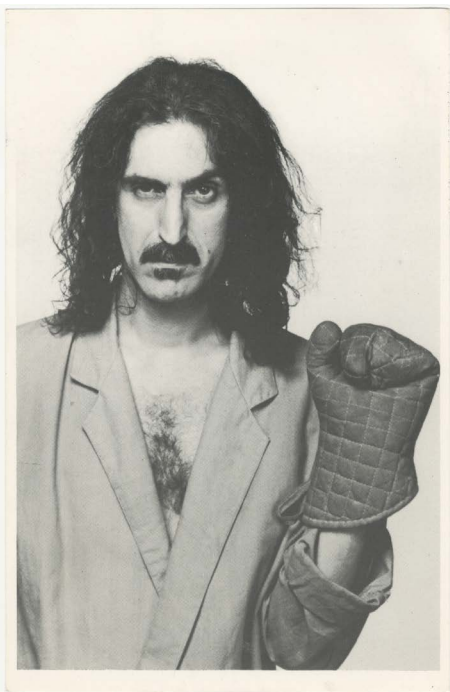
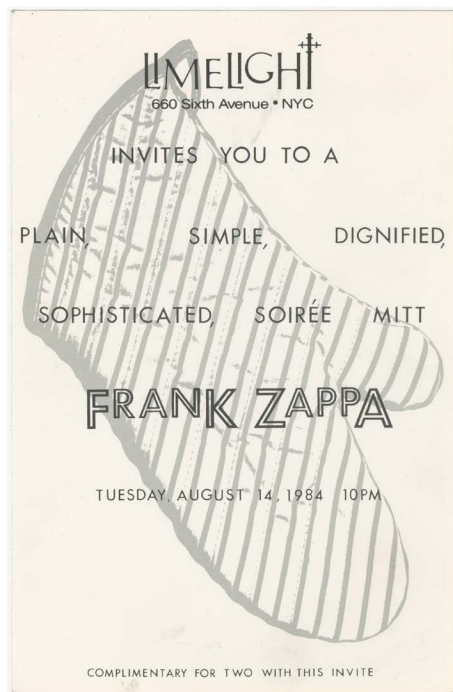


5. Malcolm Kelso Presents Maid Day, a party

New York: Limelight, 1984. Offset. 5 1/2 x 8 1/2 in. Near fine.

Flyer advertising a maid themed party hosted by Malcolm Kelso, the renowned artistic director of Limelight who later passed away from an AIDS-related disease. Kelso often transformed the club's layout and look to the specifications of his chosen themes; other notable parties included the Fellini night, Shirley MacLaine's 50th birthday party, and a Monte Carlo night where the club was transformed into a Casino with a roulette table and decor to rival those of the famous Mediterranean resort. A striking graphic of a maid in the limelight on verso.

\$150

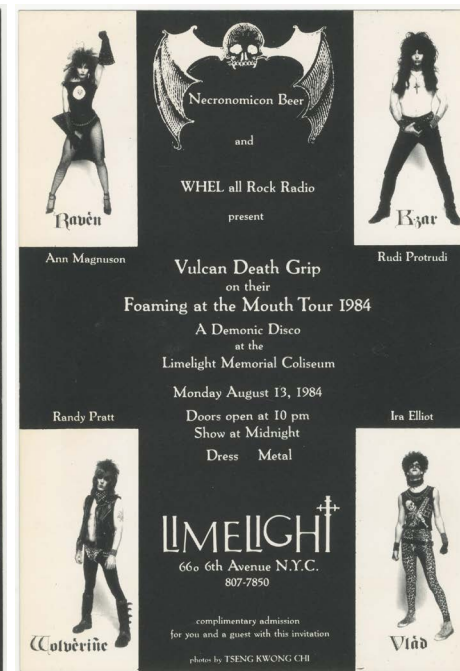


6. Limelight invites you to a plain, simple, dignified, sophisticated soirée mitt Frank Zappa

New York: Limelight, 1984. Offset. 5 1/2 x 8 1/2 in. Very good, with small smudges of ink from printing process.

Flyer promoting a Frank Zappa concert at Limelight.

\$150



7. Vulcan Death Grip: A Demonic Disco at the Limelight Memorial Coliseum

New York: Limelight, 1984. Offset. 5 3/4 x 8 1/2 in. Very good.

Flyer promoting Vulcan Death Grip's show "A Demonic Disco" at the Limelight Memorial Coliseum, as part of their Foaming at the Mouth Tour in 1984, presented by Necreonomicon Beer and WHEEL all Rock Radio. Vulcan Death Group was a performance act and band fronted by Ann Magnuson, with members Rudi Protrudi, Randy Pratt, and Ira Elliot. Magnuson is a writer, performer, musician, club organizer and performer, manager of Club 57 and a fixture of 1980's downtown New York nightlife.

\$100



8. Ann Magnuson & Joey Arias Invite you to an Evening of Surrealism invitation and fold-out flyer

New York, New York: Limelight, 1984. Offset. Flyer containing invitation. 7 x 5 in. folded, 14 x 5 in. unfolded; invitation 6 x 4 1/2 in. Near fine.

A fold-out flyer for Mad Tea Party, a performance by Ann Magnuson & Joey Arias as Salvador and Gala Dali, with invitation enclosed. The flyer features surrealist imagery and notes that ANDY and EDIE—again performed by Arias and Magnuson—will also be special guests. From the archives of Joey Arias.

\$80



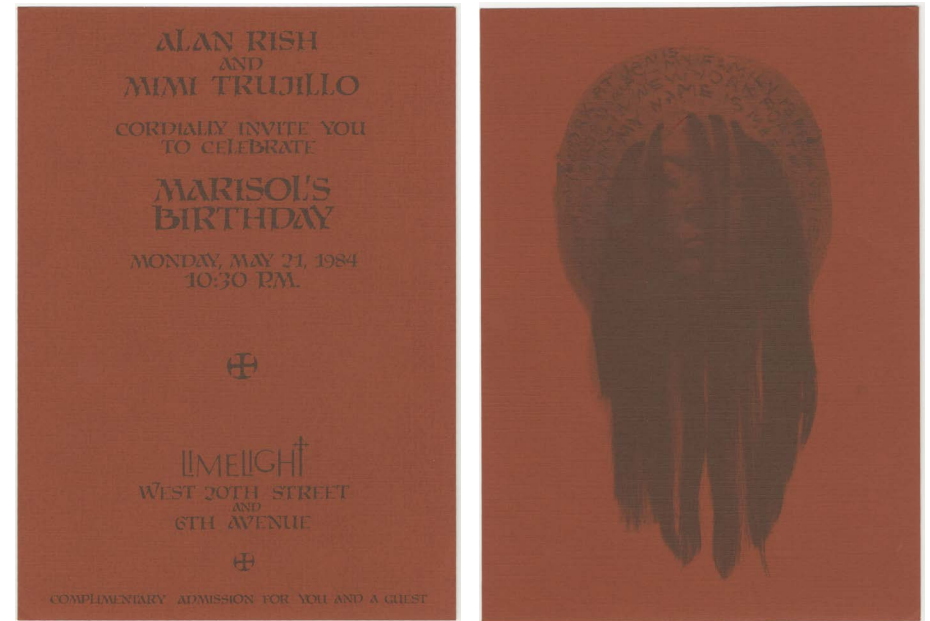


9. Rob Lowe, Melissa Gilbert, and Jack Hofsiss Cordially Invite You to view the 56th Annual Academy Awards

New York: Limelight, 1984. Offset. Double sided sheet folded to create four side pamphlet. 4 ⁷/₈ x 7 in. Very good.

Flyer promoting a viewing party at Limelight for the 56th Annual Academy Awards, hosted by Rob Lowe, Melissa Gilbert, and Jack Hofsiss.

\$75



10. Alan Rish and Mimi Trujillo Cordially Invite You To Celebrate Marisol's Birthday

New York: Limelight, 1984. Offset on rust colored and textured stock. 5 x 7 in. Near fine.

Flyer promoting a birthday party at Limelight hosted by Alan Rish and Mimi Trujillo. Rish was a notable promoter at Limelight, who regularly hosted Monday night parties with honored guests: William Burroughs celebrated his 70th birthday at Limelight, while Cookie Mueller and Andy Warhol were among the regular attendees. Printed on strikingly illustrated and textured red paperstock.

SOLD

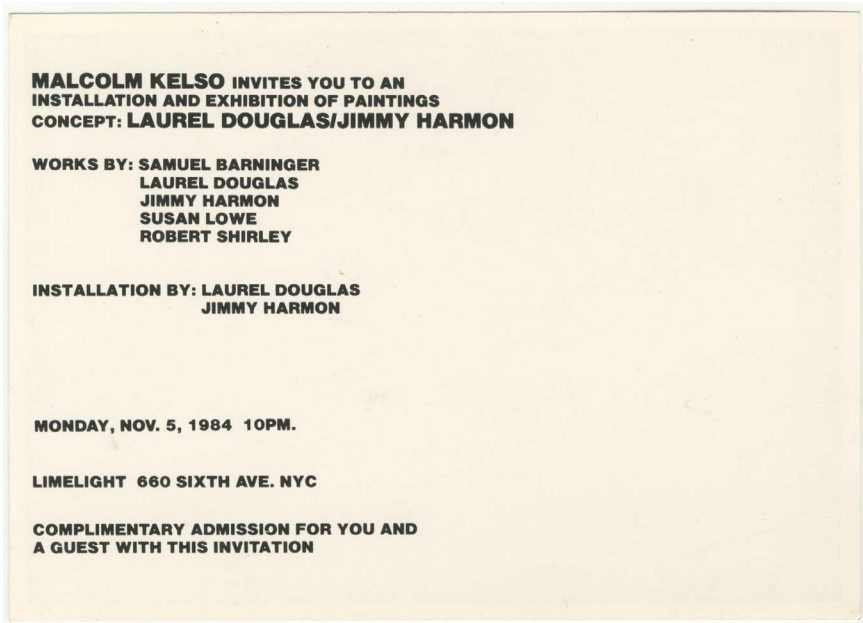


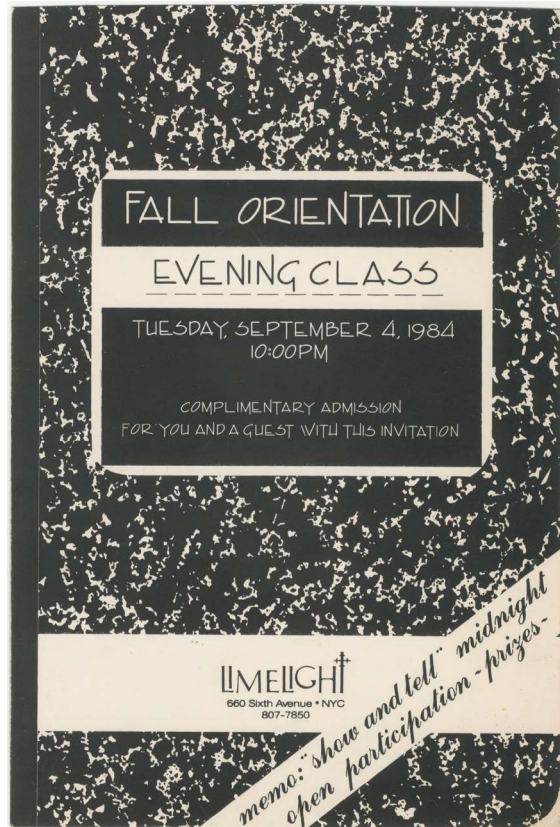
11. Malcolm Kelso Invites You To An Installation and Exhibition of Paintings

New York: Limelight, 1984. Offset. 5 x 7 in. Very good.

Flyer promoting an installation and exhibition of paintings at Limelight, hosted by Malcolm Kelso, concept by Laurel Douglas and Jimmy Harmon. Kelso was the renowned artistic director of Limelight before his death from an AIDS-related illness. He often transformed the club's layout and look to the specifications of his chosen themes, other notable parties included the Fellini night, Shirley MacLaine's 50th birthday party, and a Monte Carlo night where the club was transformed into a Casino with a roulette table and decor to rival those of the famous Mediterranean resort. A striking image of a person sitting on a large bone on verso.

\$150



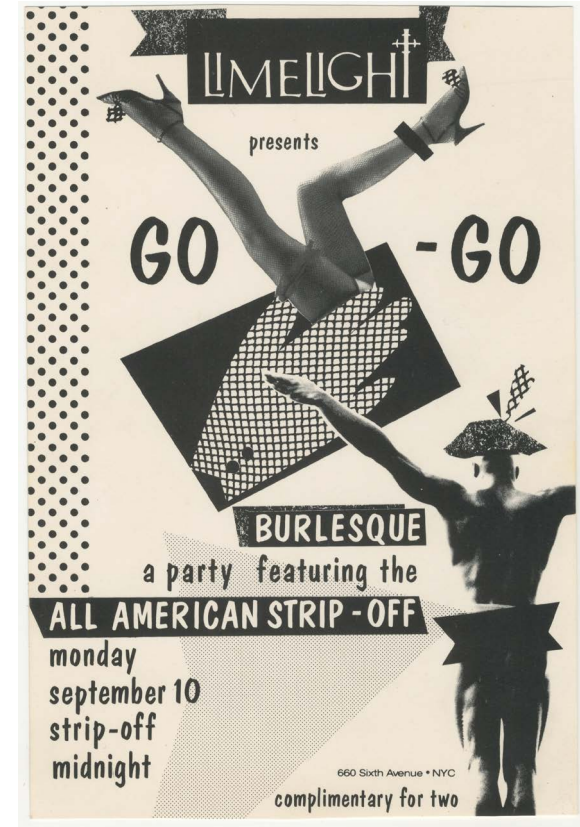


12. Fall Orientation Evening Class

New York: Limelight, 1984. Offset. 5 13/16 x 8 11/16 in. Very good.

Flyer promoting a back-to-school themed party at Limelight with a "show and tell" midnight contest, and prizes for the winner.

\$80



13. Limelight presents Go-Go Burlesque a party featuring the All American Strip Off

New York: Limelight, 1984. Offset. 5 13/16 x 8 5/8 in. Very good.

Flyer promoting a party at Limelight featuring the All American Strip-Off, a sexy contest in which men and women compete to be voted the best strippers of the year.

SOLD

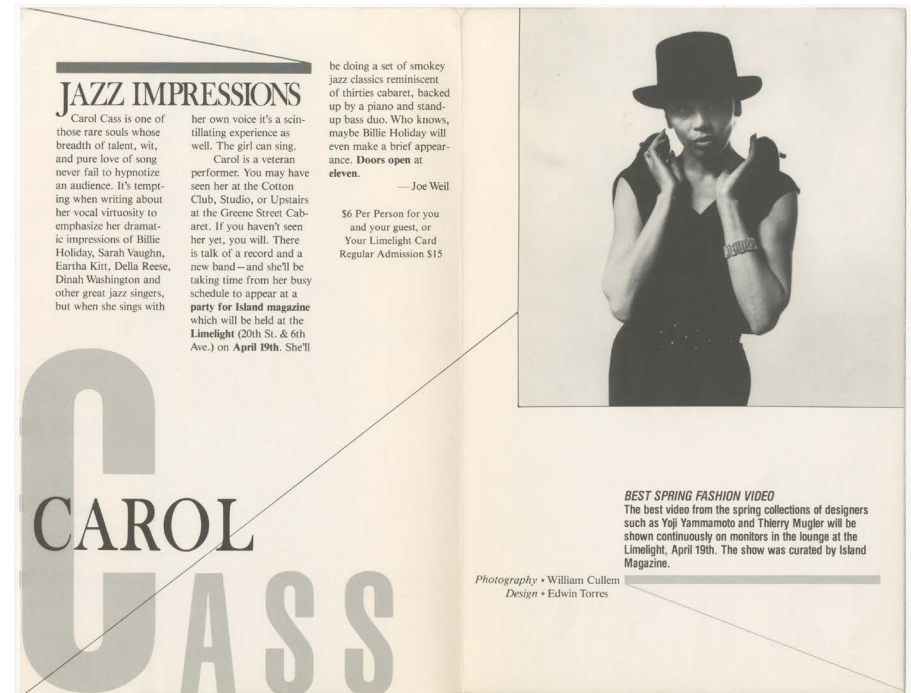


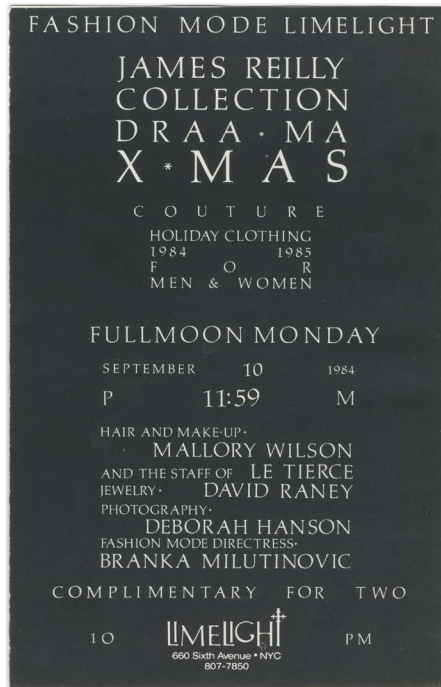
14. Island

New York: Limelight, 1984. Offset. Double sided sheet folded to create four page pamphlet. 5 1/2 x 8 1/2 in. Very good, with some light wear to edges.

Pamphlet advertising a party for Island magazine, held at Limelight, featuring a “set of smokey jazz classics reminiscent of thirties cabaret” performed by Carol Cass, alongside a screening of a fashion video from the spring collections of designers Yohji Yamamoto and Thierry Mugler.

\$150



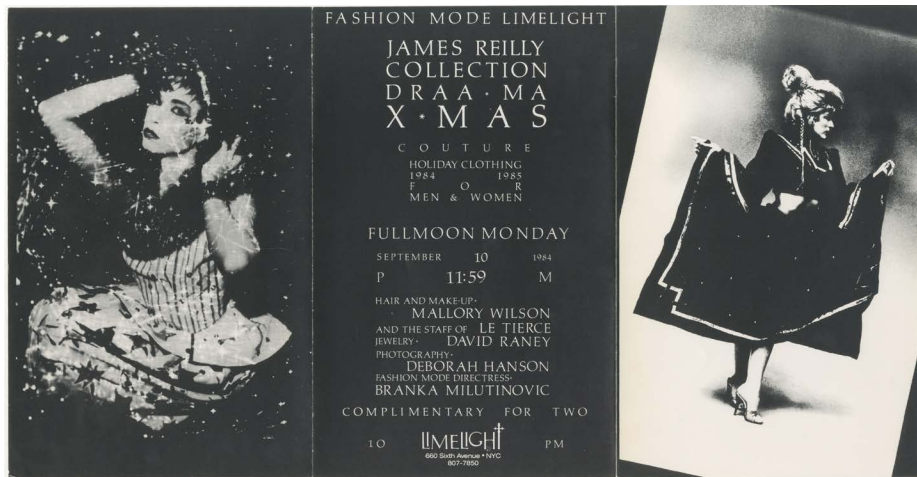


15. James Reilly Collection: DR AA * MA / X * MAS

New York: Limelight, 1984. Offset. Leaf folded into 3pp. 5 1/2 x 8 1/2 in. folded, 16 1/2 x 8 1/2 in. unfolded. Very good, with some light wear to corners and fold-lines.

A fold out flyer for James Reilly's "Draa*ma X*mas" fashion show at Limelight, displaying couture holiday clothing for men and women. Remarkable pictures of two outfits in the collection on the fold-out pages.

\$80



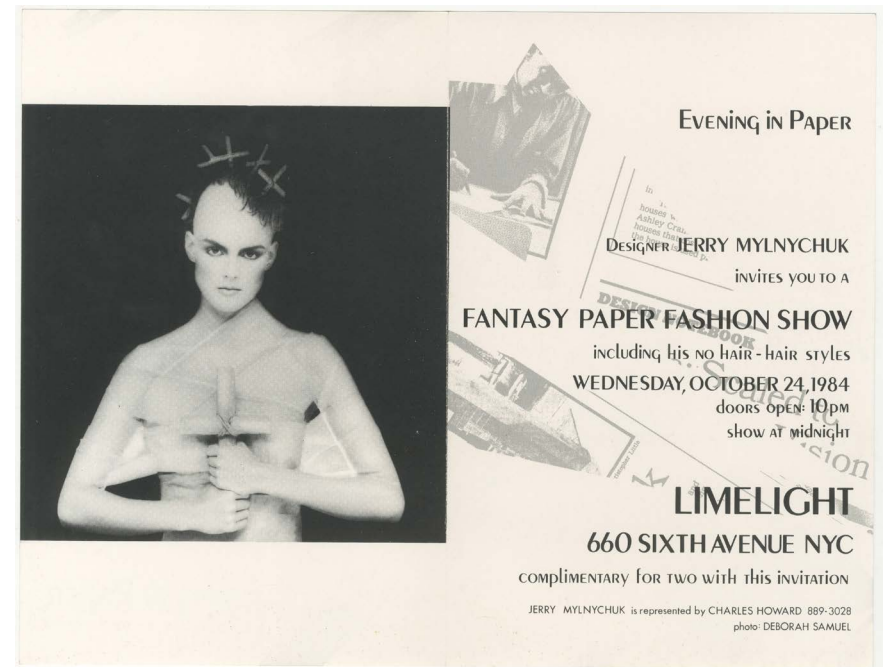


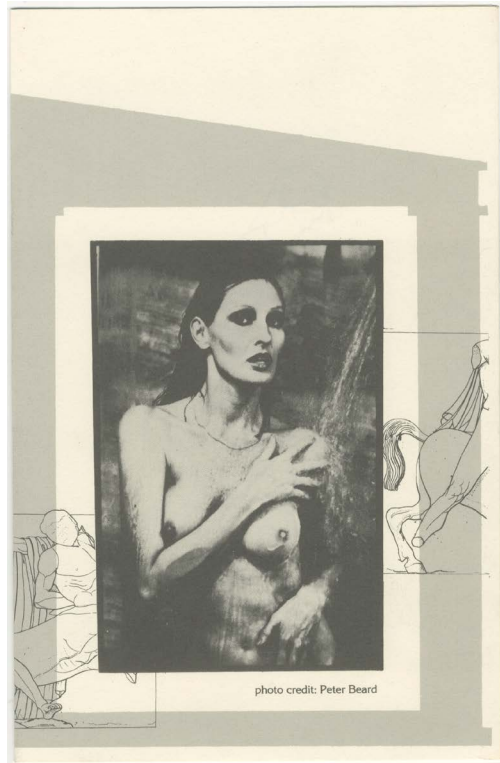
16. Evening in Paper

New York: Limelight, 1984. Offset. Double sided sheet folded to create four side pamphlet. Very good, with some light wear at interior fold.

Fold out flyer promoting designer Jerry Mylnychuk's "Fantasy Paper Fashion Show" at Limelight, notably featuring a display of his "no hair-hair styles."

\$80





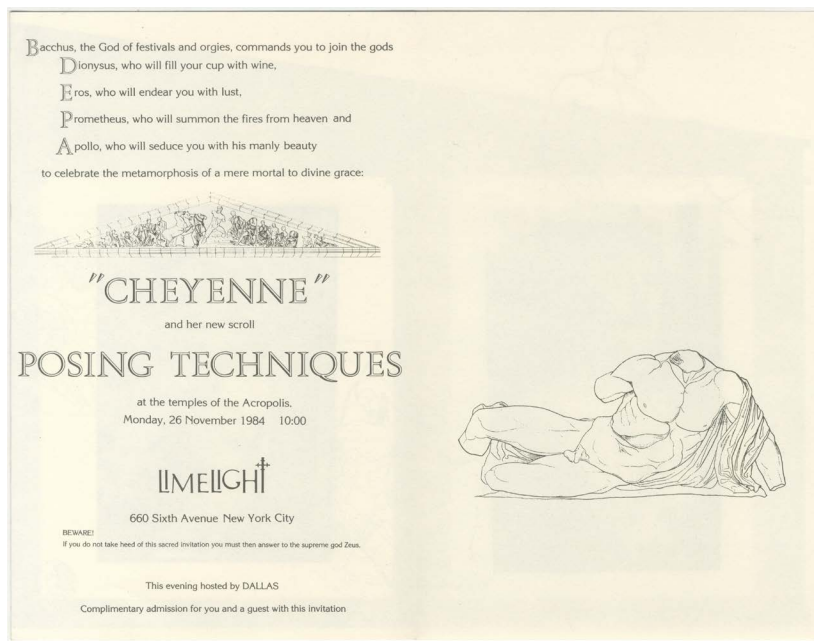
17. "Cheyenne" and her new scroll Posing Techniques

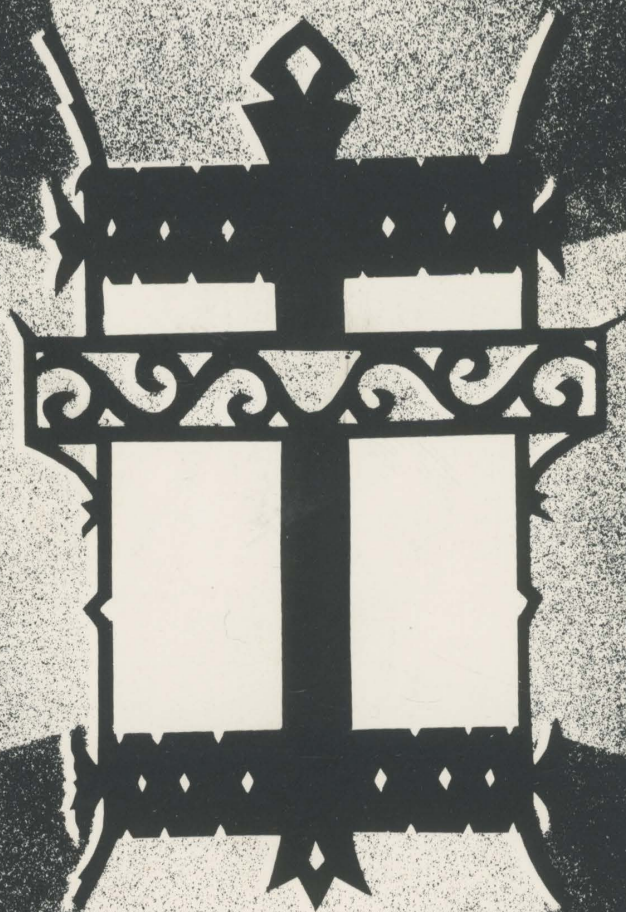
New York: Limelight, 1984. Offset. Double sided leaf folded to create eight side pamphlet. Near fine.

Fold out flyer promoting a party at Limelight celebrating the publication of "Posing Techniques for Photographers and Models," a guidebook written by the mysterious Cheyenne. Written and designed according to a playful theme of Ancient classicism, the flyer features striking images of a model photographed by the fashion and wildlife photographer Peter Beard.

"Beware! If you do not take heed of this sacred invitation you must then answer to the supreme god Zeus."

\$250





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