

Shortlist #36: The Wonderful World of John Waters



BOO-HOORAY

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Boo-Hooray is proud to present our latest shortlist, gathering ephemera from John Waters' earliest 8mm and 16mm short films and his breakthrough in the early-70s midnight film circuit.

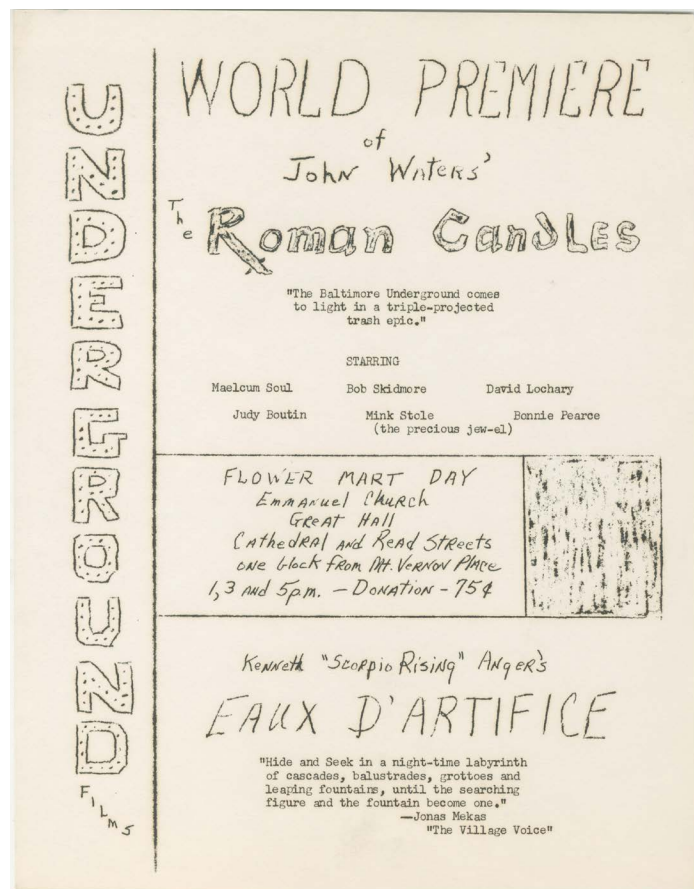
John Waters, aka the Pope of Trash and Prince of Puke is widely celebrated for his cult-classic exercises in poor taste. The director of over 18 films, author of eight books, and visual artist established himself in the midnight screening circuit of the early-1970s, particularly with his Trash Trilogy of Pink Flamingos, Female Trouble, and Desperate Living. He was recently endowed the bathrooms at the Baltimore Museum of Art.

The ephemera exhibited here gives insight to how Waters publicized his work, extending his aesthetic sensibility and sense of humor into graphic design and marketing copy, crafting stylish and trashy promotional campaigns under the auspices of his production company, Dreamland. Waters both honors and turns the shock vocabulary and design of tabloids against itself to promote his own trash masterpieces.

Terms: Usual. Not onerous. All items subject to prior sale. Payment may be made via check, credit card, wire transfer or PayPal. Institutions may be billed accordingly. Shipping is additional and will be billed at cost. Returns will be accepted for any reason within a week of receipt. Please provide advance notice of the return.

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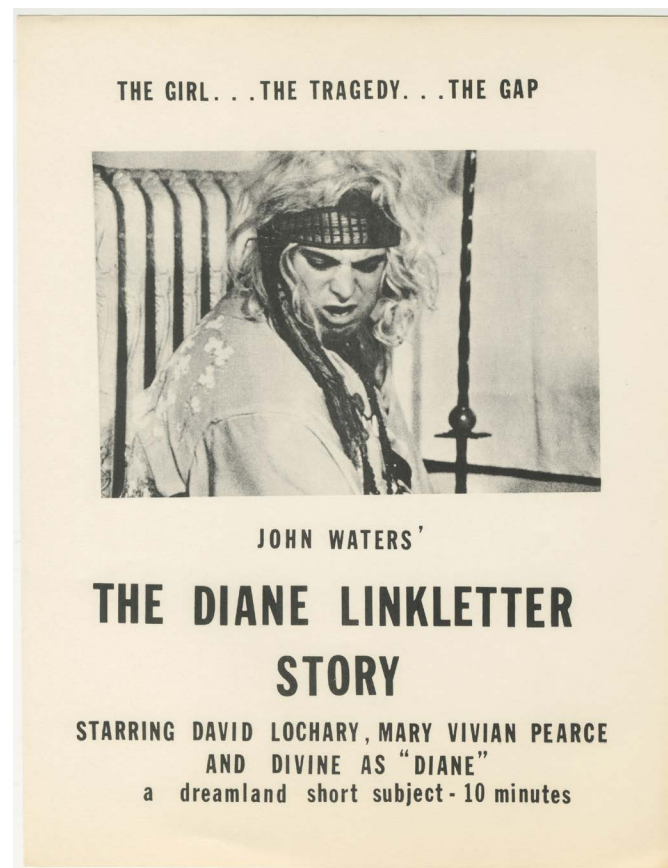


1. World Premiere of John Waters' The Roman Candles

Baltimore: np, [1966]. Mimeograph. 8 ½ x 11 in. Near fine.

Flyer promoting the world premiere of John Waters' Roman Candles, screened with Kenneth Anger's Eaux d'Artifice. This flyer documents an exceptionally rare screening of Waters' second film, shot on 8 mm, which was never commercially released.

SOLD

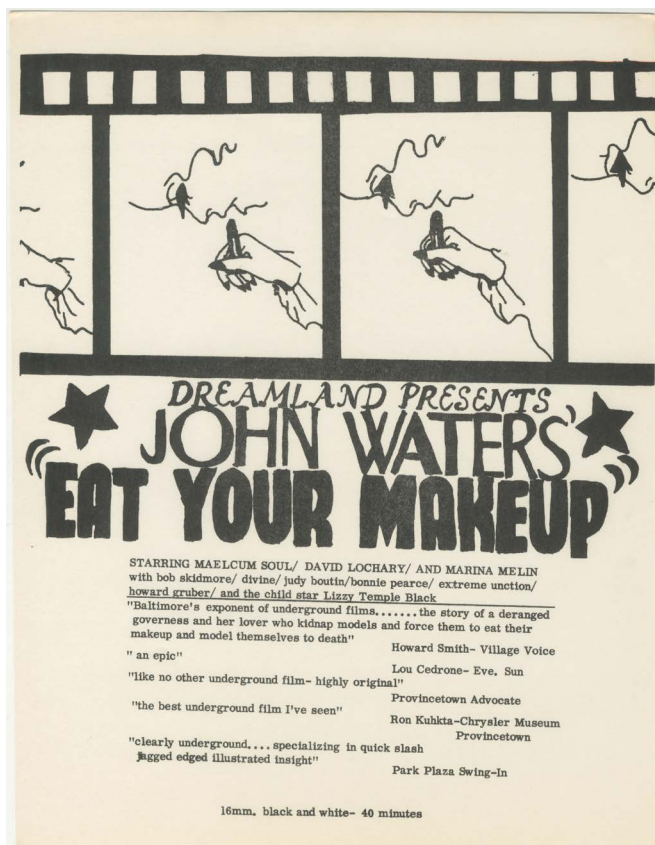


2. John Waters' The Diane Linkletter Story

[Baltimore]: np, [1970]. Offset. 8 ½ x 11 in. Very good.

Flyer for John Waters' early short film The Diane Linkletter Story, starring Divine as the titular character "Diane." The movie was a dramatized, improvisational rendition of Diane Linkletter's suicide. Linkletter was the daughter of TV personality and moralizer Art Linkletter, who claimed his daughter had been under the influence of LSD during the time of her death, as part of his long-running crusade against drug use. Waters has called the movie a "wonderful exercise in creativity" and also "the worst taste thing I ever did."

SOLD

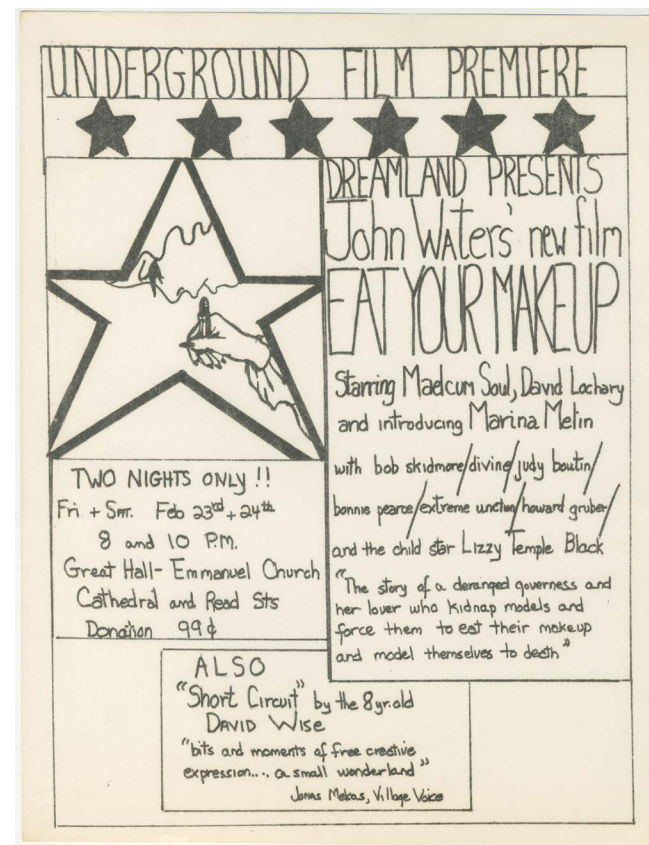


3. Dreamland Presents John Waters' "Eat Your Makeup"

[Baltimore]: Dreamland, [1968]. Offset. 8 1/2 x 11 in. Near fine.

Flyer for John Waters' early film *Eat Your Makeup*, his first production shot on 16mm. The film centers around a group of kidnapped models forced to eat their make-up, and eventually model themselves to death. Divine features as Jackie Kennedy in a stunning reenactment of JFK's death.

\$950



4. John Waters' New Film Eat Your Makeup ...also Short Circuit [Teenage Mutant Ninja Turtles]

Baltimore: Dreamland, [1968]. Mimeograph. 8 1/2 x 11 in. Near fine.

Flyer promoting for an early screening of John Waters' *Eat Your Makeup*, with *Short Circuit*, the animation short by then-8-year-old David Wise, who went on to develop *Teenage Mutant Ninja Turtles*.

Son of gallerist Howard Wise, David Wise trained with Stan VanDerBeek, Len Lye, and other instrumental figures of underground cinema. *Short Circuit* quickly gained international recognition, and the filmmaker was lecturing and hosting screenings of his film before he turned ten.

SOLD

It isn't very pretty.....



JOHN WATERS'

*Desperate
Living*

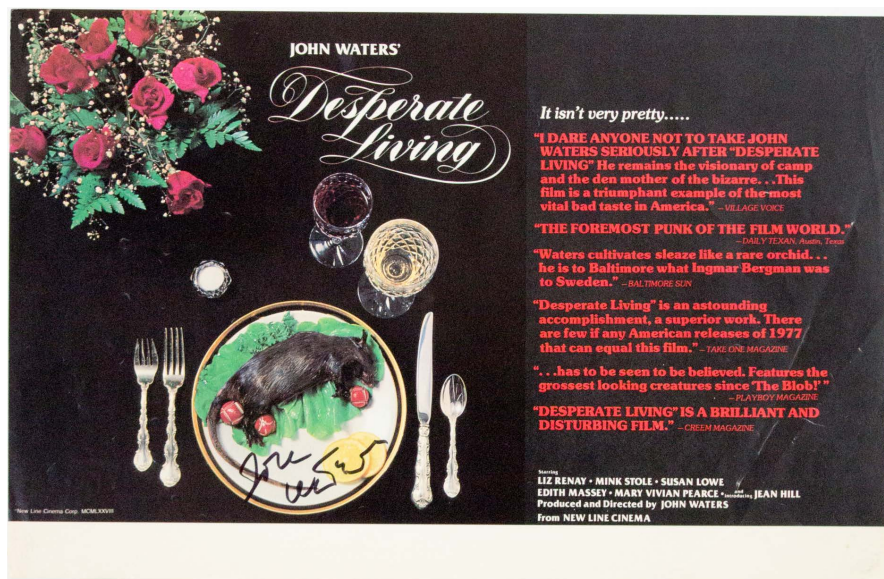
5. John Waters' Desperate Living Flyer

[Baltimore]: [Charm City Productions], [1977]. Offset. 8 ½ x 11 in.
Near fine.

Flyer for John Waters' milestone film *Desperate Living*, a monstrous fairy-tale comedy dealing with "mental anguish, lesbianism, and political corruption." The flyer features an image of Liz Renay as Muffy St. Jacques and Susan Lowe as Mole McHenry.

"It isn't very pretty..."

\$650



6. [Signed by John Waters] Desperate Living

New York: New Line Cinema Corp., 1978. Offset. 17 x 11 in. Slight creases at bottom corners; else near fine.

A signed promotional poster for Waters 1977 film Desperate Living. After Pink Flamingos and Female Trouble, it was the final film of Waters' Trash Trilogy.

\$500

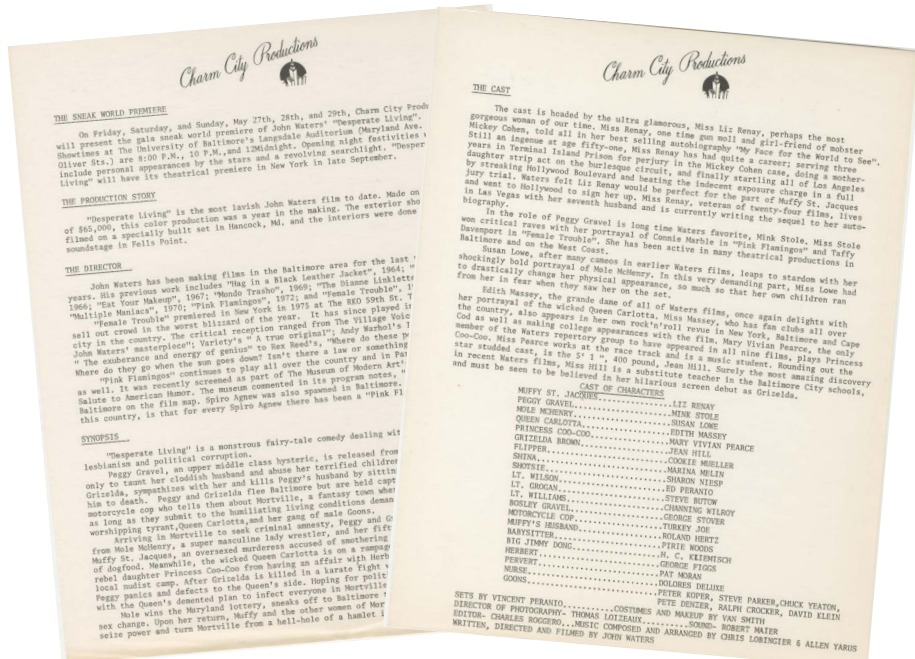


7. [Signed by John Waters] Desperate Living World Premiere

Baltimore: Charm City Productions, 1977. Offset. 21 1/4 x 16 1/4 in. Very good with some loss at top right corner, wear along right edge, and 1/2 in. tear at right edge.

A signed poster advertising the Sneak World Premiere of Desperate Living, John Waters 1977 film. An exceptionally rare promotional poster for the premier of one of Waters' most iconic films.

SOLD



8. John Waters' Desperate Living Press Release

Baltimore: Charm City Productions, [1977]. Offset on two unbound sheets, one sided. 8 1/2 x 11 in. Very good.

Press release for John Waters' landmark film *Desperate Living*; a monstrous fairy-tale comedy dealing with "mental anguish, lesbianism, and political corruption". Includes two pages detailing the "sneak" world premiere; the production "story;" the director; the synopsis; and the cast, "headed by the ultra glamorous, Miss Liz Renay, perhaps the most gorgeous woman of our time."

\$250

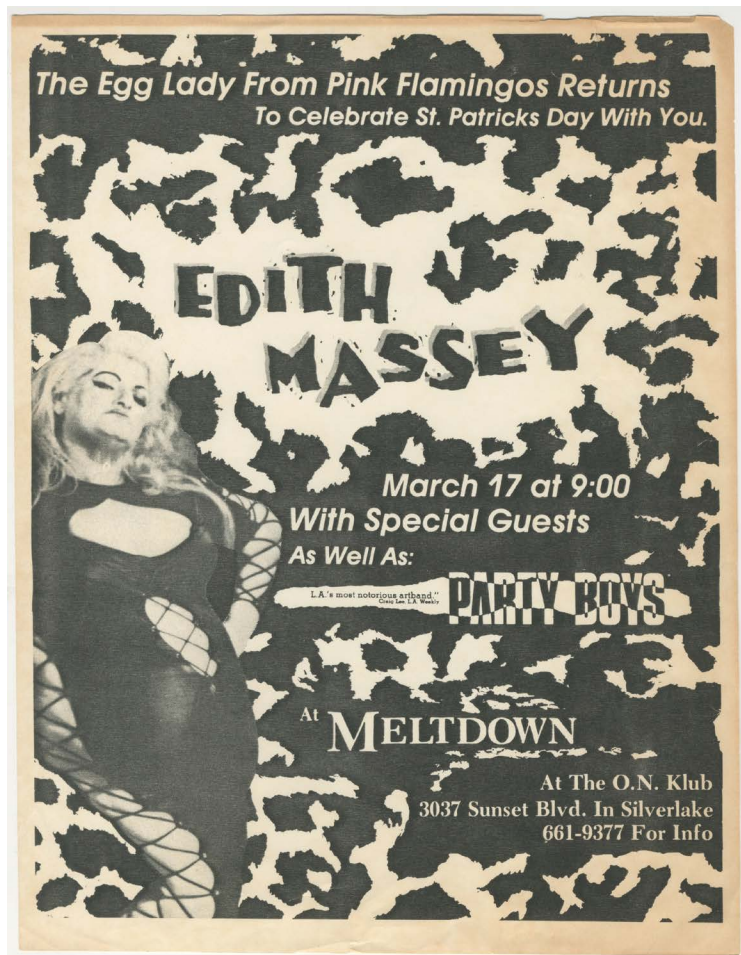


9. Liz Renay Headshot [John Waters' Desperate Living Promotional Material]

[Baltimore]: [Charm City Productions], [1977]. Offset. 8 1/2 x 11 in. Very good, slight water damage spot to bottom edge.

A headshot of actor Liz Renay, created for the promotion of John Waters' iconic film *Desperate Living*, a monstrous fairy-tale comedy dealing with "mental anguish, lesbianism, and political corruption."

\$350

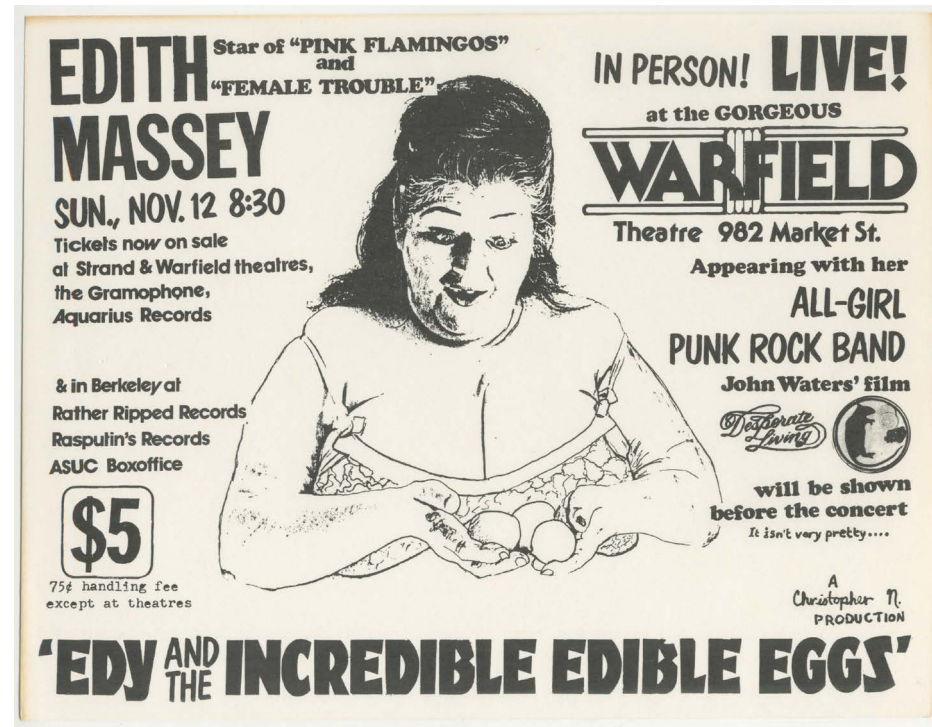


10. Edith Massey at Meltdown

Los Angeles: Meltdown, [1979]. Offset. 8 1/2 x 11 in. Very good; toning at edges, and small chip to top right corner (< 1/4 in).

Flyer for Edith Massey's St. Patrick's Day show at Meltdown, an event hosted by the O.N. Klub in Los Angeles, with "L.A.'s most notorious art band," Party Boys. Massey was a long-running collaborator of John Waters, having starred in Pink Flamingos and Female Trouble.

\$150



11. Edy and the Incredible Edible Eggs

[San Francisco]: Warfield Theatre, [1978]. Offset. 11 x 8 1/2 in. Light edge toning, otherwise near fine.

Flyer promoting a show at the Warfield Theater featuring Edith Massey with an all-girl punk rock band in "Edy and the Incredible Edible Eggs", alongside a screening of John Waters' film Desperate Living. Massey was a long-running collaborator of John Waters, having starred in "Pink Flamingos" and "Female Trouble". Flyer features an illustration of an astonished Massey holding three eggs in her hands.

SOLD



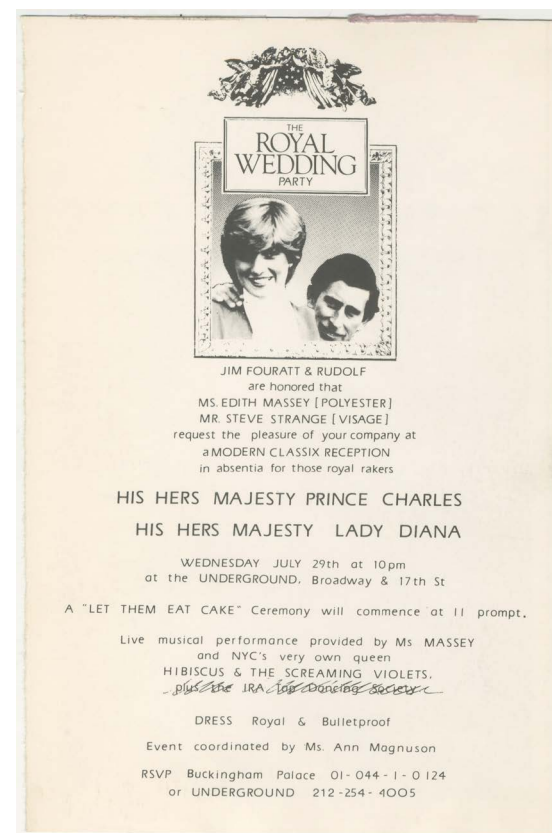
12. Let Them Eat Cake! The Royal Wedding Party [Edith Massey]

New York: The Underground, [1981]. Offset. 5 1/2 x 8 1/2 in. Very good, fold-out handbill torn at crease with half of invitation present, tape residue to top edge.

Invite for a Royal Wedding themed party at the Underground on the occasion of Princess Dianna and Prince Charles' wedding on Wednesday July 29, 1981. The party featured live musical performances by Dreamlander Edith Massey and Hibiscus and the Screaming Violets. Coordinated by queen of the downtown scene Ann Magnuson. Invite features an image of Edith Massey on her throne as Queen Carlotta in John Water's 1977 film Desperate Living.

Dress Code: Royal & Bulletproof.

\$200



JIM FOURATT & RUDOLF
are honored that
MS. EDITH MASSEY [POLYESTER]
MR. STEVE STRANGE [VISAGE]
request the pleasure of your company at
a MODERN CLASSIX RECEPTION
in absentia for those royal rakers

HIS HERS MAJESTY PRINCE CHARLES
HIS HERS MAJESTY LADY DIANA

WEDNESDAY JULY 29th at 10pm
at the UNDERGROUND, Broadway & 17th St

A "LET THEM EAT CAKE" Ceremony will commence at 11 prompt.

Live musical performance provided by Ms. MASSEY
and NYC's very own queen
HIBISCUS & THE SCREAMING VIOLETS.

plus the IRA Top Donors

DRESS Royal & Bulletproof

Event coordinated by Ms. Ann Magnuson

RSVP Buckingham Palace 01-044-1-0124
or UNDERGROUND 212-254-4005

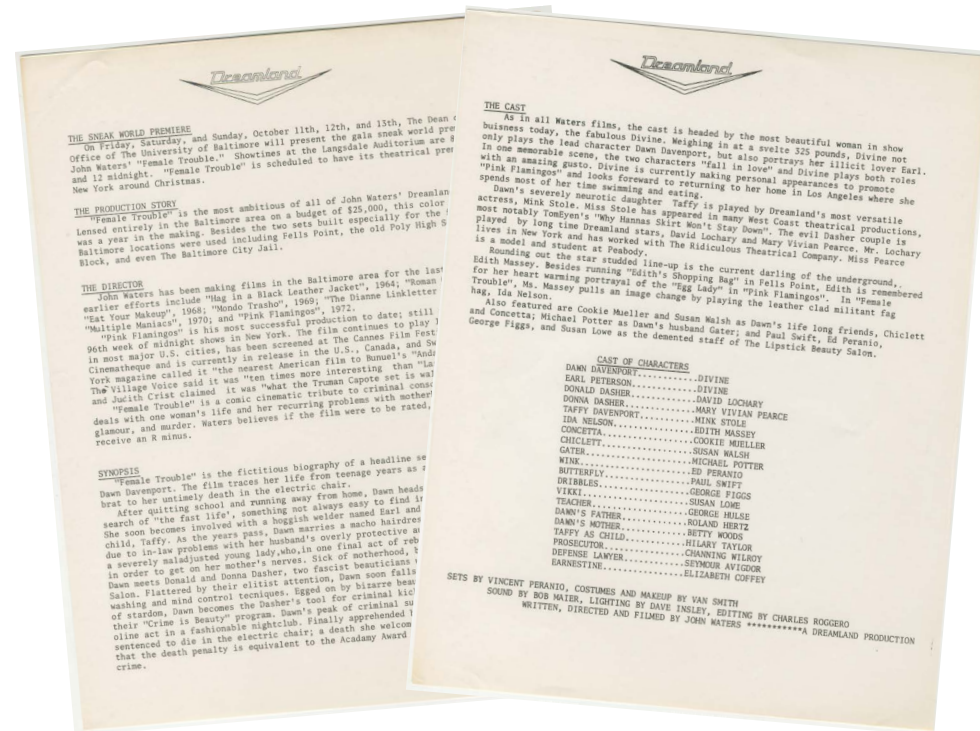


13. John Waters' Female Trouble Sneak World Premiere Flyer

Baltimore: Dreamland Productions, 1974. Offset. 11 x 8 1/2 in. Very good, small spot of discoloration to top edge.

Flyer for the "Sneak World Premiere" of John Waters' landmark film Female Trouble, starring Divine. The film officially premiered in New York in December, but Waters organized a screening before the official premiere, at the University of Baltimore on October 11-13, 1974. A scarce flyer recording Waters' habit of debuting his films at local Baltimore venues.

\$550



14. John Waters' Female Trouble Press Release

[Baltimore]: Dreamland Productions, 1974. Offset on two sheets. 8 1/2 x 11 in. Very good, crease to upper left corner.

Press release for John Waters' film Female Trouble, starring Divine. The release contains two pages with information on the story and production along with the announcement of the "Sneak World Premiere" for the film at University of Baltimore.

\$250

THEY HAD A LOT OF PROBLEMS.



JOHN WATERS'

**Female
Trouble**

15. John Waters' Female Trouble Promotional Flyer

[Baltimore]: [Dreamland Productions], [1974]. Offset. 8 ½ x 11 in.
Near fine.


Flyer for John Waters' film Female Trouble, starring Divine. The flyer features images of Divine as Dawn Davenport and Edith Massey as Aunt Ida. A little-seen promotional flyer distributed prior to the release of the film.

"They had a lot of problems."

\$650

currently in release

JOHN WATERS' MONDO TRASHO



STARRING MARY VIVIAN PEARCE, DIVINE, DAVID LOCHARY, AND MINK STOLE

an insane fabulous adventure story, overtones of The Marx Brothers meet The Chelsea Girls at Count Dracula's Circus. All is explored: fetish scenes of shoes licked, loved, trampled; the 1930's, 50's, and 60's. Mr. Waters ability to hold the film together is partly due to his marvelous actors. A very special parade,"

Lita Eliscu, Show Magazine

"a very amusing satire on the films which exploit sex, violence and seaminess. Should give pause to some established film-makers who think they have their fingers on the pulse of the filmgoing public"

Variety

"...ne three-hundred pound sex-symbol, Divine, is undoubtedly some sort of discovery"

L. A. Free Press

"Mr. Waters has a vibrant sense of humor which is evident in much of his "Trasho" but...there is a gap here alright, a sensitivity gap, and those who laugh are in more trouble than they know."

Lou Cedrone, Baltimore Evening Sun

"(about Satyricon)... Fellini's Mondo Trasho"

Pauline Kael, New Yorker

90 minutes

mondo trasho

"Mondo Trasho", as Mr. Waters puts it, is a "gutter film". It was filmed in alleys, gutters, laundramats, dumps, and deserted areas around Baltimore; and is the tragic tale of a hit-and-run driver and her victim and the hideous turn of events that plagues one single day in their lives. After a brief affair with a shoe fetish, a young girl is run over by a portly "bombshell" who has been distracted from her driving by a hitchhiker she imagines is nude. From then on their day is filled with tragedy. They witness a miracle in a laundramat; are committed to a mental institution to watch a topless tapdance performed by a deranged inmate; become the victims of Dr. Coathanger and his dreadful medical experiments; and finally are wounded in a knife fight, only to die slow deaths in an actual pig-pen. Mr. Waters has commented that his film "is a combination of cheap theatrics, obsessional fantasies, and a true love for all that is trashy in film-making today."

The cast, most of which have worked with Mr. Waters on previous productions, turn in their best performances to date. The young girl is played by Mary Vivian Pearce, the only member of the Dreamland repertoire to have appeared in all four of Mr. Waters' films (this is her first starring role). The hit-and-run driver is played by Divine, the 300 pound actor/actress who made screen history last year by being the first person to portray Jackie Kennedy on the screen in "Eat Your Makeup". Divine has been said to "make Jayne Mansfield look like Grace Kelly". Also starring are David Lochary, a long time headliner with Dreamland, and Mink Stole as the topless 29" tapdancer; featured are Bob Skidmore, Margie Skidmore, Berenica Cipcus, Jack Walsh, Chris Atkinson, Mark Isherwood, child star Lizzy Temple Black and introducing John Leisenring as "the shrimper". The entire cast includes twenty-five people playing thirty-seven different roles.

"Mondo Trasho", Mr. Waters fourth film ("Hag in a Black Leather Jacket" 1964, "Roman Candles" 1967, "Eat Your Makeup" 1969) is his first feature length film (90 mins.) and also his first to have an optical sound track. The film was made on a budget of \$2100.

"MONDO TRASHO"

A Dreamland Production, written, produced, directed, filmed and edited by John Waters. Running time, 90 minutes.

The Cast

girl..... Mary Vivian Pearce	madonna's helper..... Lizzy Temple Black
shrimper..... John Leisenring	attendants..... Jack Walsh, Chris Atkinson
stepisters..... Sharon Sandrock, Berenica Cipcus	tapdancer..... Mink Stole
hit-and-run driver..... Divine	Dr. Coathanger..... David Lochary
madonna..... Margie Skidmore	Nurse..... Berenica Cipcus
	Cop..... Bob Skidmore

16. Mondo Trasho Press Packet

[Baltimore]: Dreamland Productions, 1969. Mimeograph on three unbound sheets. 8 ½ x 11 in. Very good.

Packet of press materials for John Waters' first feature film Mondo Trasho. The packet contains a brief synopsis and production history alongside a cast list, but more prominently features two cuttings from a Baltimore newspaper that ran an article on "the bust", a sequence of arrests in which the "Baltimore police reportedly used two paddy wagons, two radio cars and at least one unmarked car yesterday as they arrested three members of an underground movie [Mondo Trasho] film crew on warrants charging them with indecent exposure."

SOLD

the bust



Underground Film-Makers Arrested, One In Bathtub

Baltimore police reportedly used two paddy wagons, two radio cars and at least one unmarked car yesterday as they arrested three members of an underground movie film crew on warrants charging them with "participating in a misdemeanor, to wit: Indecent exposure."

One of those arrested, Nancy P. Stoll, a 21-year-old drugstore clerk who is acting in the movie, said a policeman discovered her in her bath in her apartment in the 600 block Colorado avenue and stood looking in the open door after ordering her to dress.

"There was more exposure in the arrest than in the incident," she remarked.

The incident was the filming Sunday of a brief segment of an underground movie called "Mondo Trasho" on the Johns Hopkins University campus.

During the sequence, a 20-year-old male actor, apparently naked, was filmed from behind. The actor, Mark P. Isherwood, of the 200 block Midhurst road, was arrested Sunday afternoon by a city policeman after a campus policeman complained.

The campus policeman, John Reynolds, 55, a retired city policeman, said after the incident that he had not seen Mr. Isherwood naked until he walked up to him "and pulled his robe back and saw that he was nude."

Crew Drove Off

Mr. Reynolds said he called city police when he was unable to catch the members of the film crew, who drove off.

"Mondo Trasho" is a Dreamland Studio production, an underground movie being created by John S. Waters, Jr., 22, who was also arrested yesterday.

Mr. Waters said the naked- (Continued, Page C3, Col. 8)

Crew Arrested In Movie Nudity

(Continued from Page C20)

The cases of Mr. Isherwood, who is charged with indecent exposure and is free on \$100 bail, and of Mary V. Pearce, a 20-year-old actress in the film, runs over and kills a girl pedestrian and flees the scene of the accident.

The rest of the plot, he said, "kind of gets there as we go along." He said the ending would be happy, however, "with a miracle happening in a pig sty."

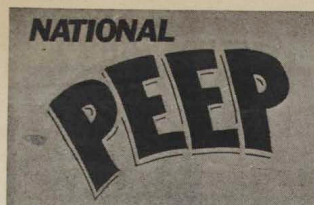
Mr. Waters said that Mr. Isherwood was wearing "the theatrical equivalent of a fig leaf during the sequence."

Released Without Bail

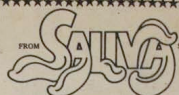
Judge Howard L. Aaron, in Northern Municipal Court, released Miss Stoll, Mr. Waters and a third crew member, David C. Lochary, a 21-year-old furniture and clothes designer of the 2400 block North Charles street, without bail.

He set trial for November 12. The cases of Mr. Isherwood, who is charged with indecent exposure and is free on \$100 bail, and of Mary V. Pearce, a 20-year-old actress in the film, runs over and kills a girl pedestrian and flees the scene of the accident.

Miss Pearce was also named in a warrant for participating in a misdemeanor but was reportedly exercising her right of habeas corpus yesterday when the others were arrested.



EXTRA



"All the Print
That's Fit to News"

IS THIS 'WOMAN' THE FILTHIEST PERSON ALIVE?



**Tarred, Feathered and
Shot in Wierdo Feud**



**Sex Change Operation
Paid For by Welfare**

17. National Peep: Is This 'Woman' The Filthiest Person Alive? [Pink Flamingos Parody Tabloid Paper]

[Baltimore]: Saliva Films, [ca. 1972]. Offset on newsprint. One large folio, folded to produce 4 pp. 11 1/2 x 17 1/2 in. Very good; horizontal fold line at center and minor edge wear.

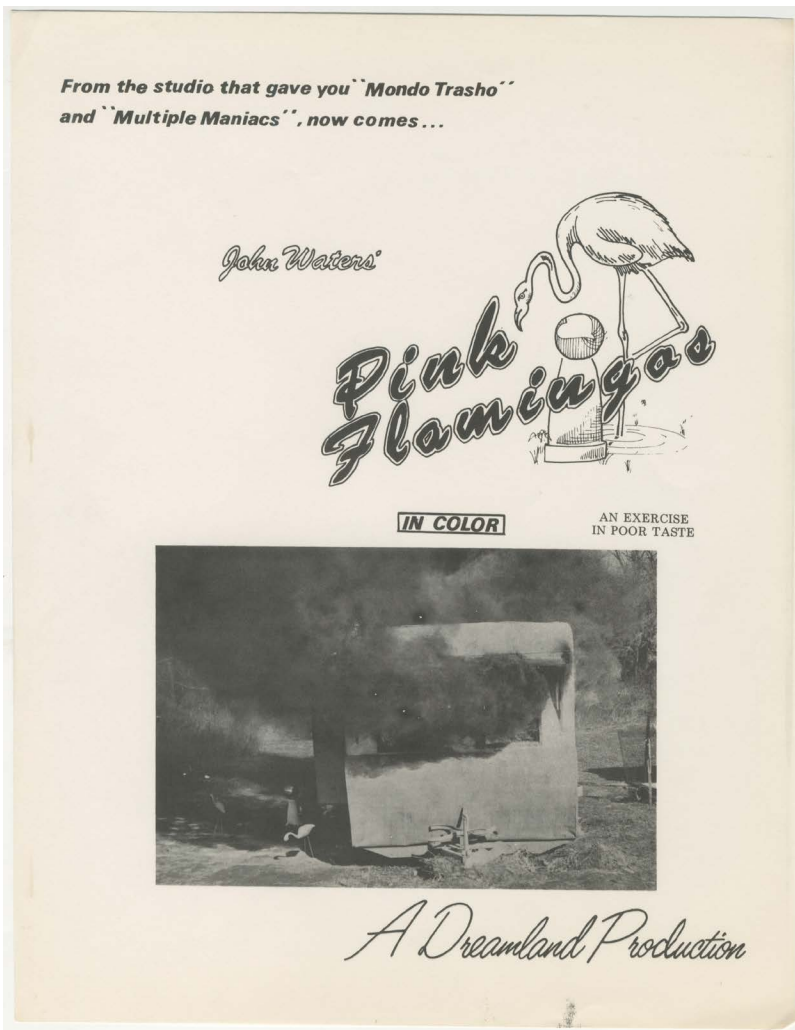
Created to advertise the release of John Waters' cult-classic exercise in poor taste, *Pink Flamingos*, this parody tabloid newspaper features Divine on the cover, asking the question on everyone's lips: "Is this 'woman' the filthiest person alive?"

These papers, a clever transposition of an item and plot point from John Water's cinematic universe onto this so-called reality, were originally distributed to lucky cinema goers at early screenings of *Pink Flamingos*.

Printed inside are press clippings advertising the film, an interview with John Waters, stills from the film, and more.

A disgusting document of queer cinema.

\$500



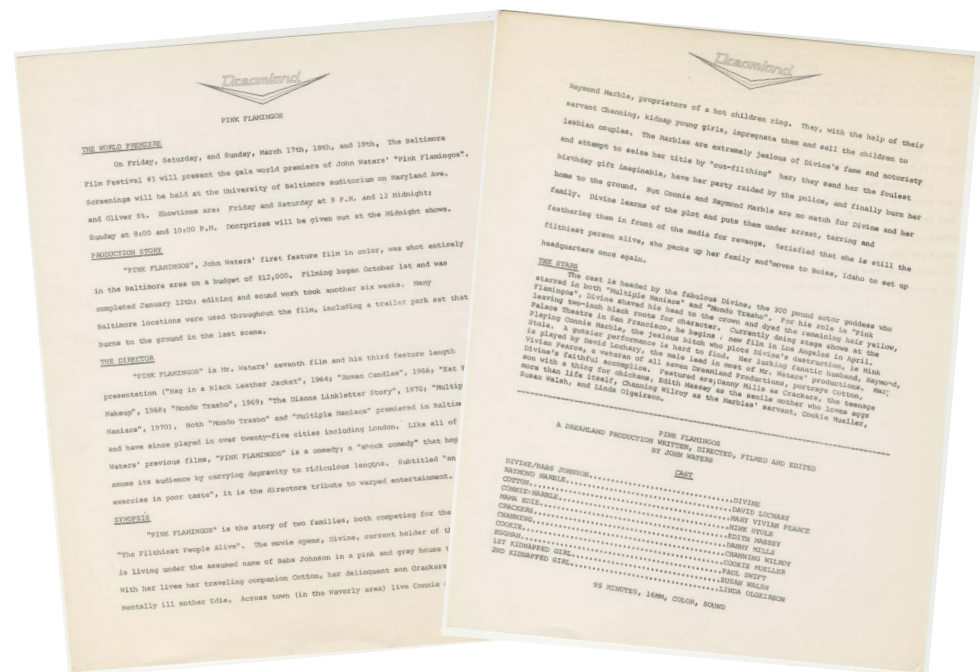
18. John Waters' Pink Flamingos Promotional Flyer

[Baltimore]: Dreamland Productions, [1972]. Mimeograph. 8 1/2 x 11 in. Very good, minor wear commensurate with age.

Flyer promoting John Waters' third feature film Pink Flamingos, featuring a title illustration and still from the film.

"An exercise in poor taste."

\$750



19. John Waters' Pink Flamingos Press Release

[Baltimore]: Dreamland Productions, [1972]. Mimeograph on two unbound sheets. 8 1/2 x 11 in. Very good, with slightly off-center text and ghosted ink on the second sheet.

Packet of press materials for John Waters' third feature film Pink Flamingos. The packet contains a cover page with an image from the production, and two pages with details from the production.

\$250



Pink Flamingos (Photograph by Lawrence Irvine © New Line Cinema)

20. John Waters Retrospective Mailer Program

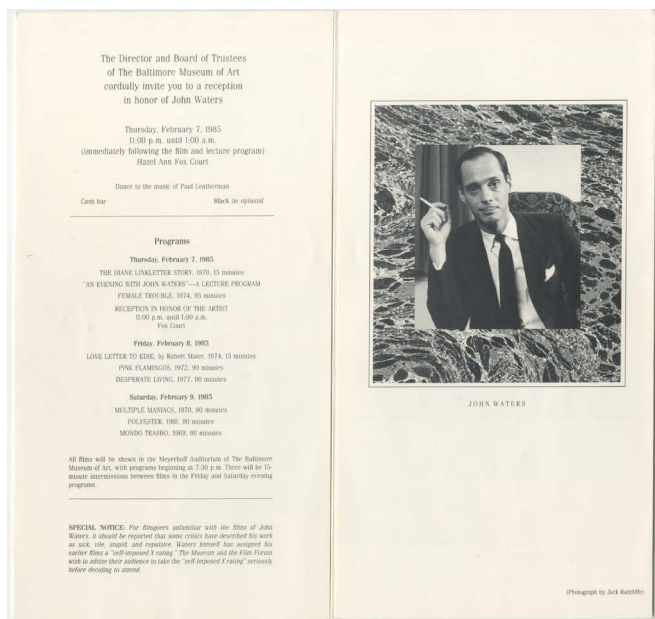
Baltimore: The Baltimore Museum of Art, 1985. Offset. 5 3/4 x 11 in. Very good, stress marks to crease, minor bumps and wear to edges.

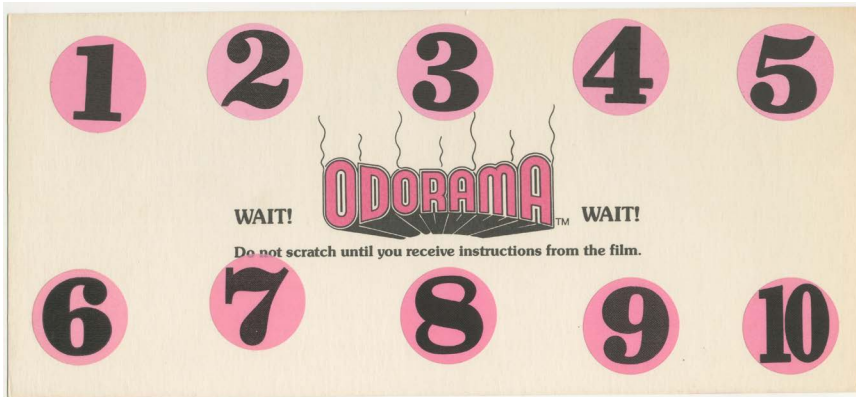
Fold-out program schedule for film screenings, events, and lectures as a part of the John Waters Retrospective at the Baltimore Museum of Art, sponsored by the Baltimore Film Forum, held February 7-9, 1985.

Still fairly early in Waters' career, the retrospective garnered controversy from conservative elements of the Baltimore citizenry who objected to taxpayer money funding Waters' infamously lewd and filthy films. With this in mind, the Museum added a "Special Notice" printed under the schedule reading: "For filmgoers unfamiliar with the films of John Waters, it should be reported that some critics have described his work as sick, vile, stupid, and repulsive. Waters himself has assigned his earlier films a 'self-imposed X rating.' The Museum and the Film Forum wish to advise their audience to take the 'self-imposed X rating' seriously before deciding to attend."

This scarce program sent through the mail to advertise the retrospective to unsuspecting citizens of Baltimore features *Divine in Pink Flamingos* on the front and folded out features more images from the films on view.

\$300





21. John Waters' Polyester [unscratched, unsniffed]

[Los Angeles]: New Line Cinema, [1981]. Offset on cardstock, with ten visually intact "Odorama" stickers on verso. 11 x 5 in. Very good.

Flyer for John Waters' 1989 film "Polyester", starring Divine and Tab Hunter. The flyer doubles as an "Odorama" scratch and sniff card on verso, with stickers numbered one through ten manufactured to release odors upon scratching; this example unscratched and unsniffed.

Beware of aging odors.

SOLD

BOO-HOORAY